

Miami Watercolor Society



VOLUME 10605

WATER MARKS

FEBRUARY 2019

2019 Calendar of Events

- Feb. 5** Enter the Spring Exhibit
Register Feb. 5 thru March 5
- Feb. 5th** Paint Out at Pinecrest Gardens
- Feb. 10** Photo Opportunity before meeting:
Noon - 1:15 PM
General Meeting: 1:30 - 3:30 PM
Pinecrest Community Center
- Feb. 17** Watercolor class: 12:30 - 3:30 PM
Pinecrest Community Center
- Feb. 21** Paint Out at Cape Florida Lighthouse
- March 10** Intake for judging 10 - 11:30 AM
General Meeting: 1:30 - 3:30 PM
Pinecrest Community Center
- March 11-14** Iain Stewart Workshop, 8:30 A - 3:30 P
Evelyn Greer Park, Pinecrest
- April 1** Intake of artwork accepted into exhibit
Wirtz Gallery, 10 am to 11:30 am.
- April 12** Opening Reception at Wirtz Gallery.
6pm to 8pm

Exciting Events Ahead!

Dear Members:

Our season has begun and we have a lot of exciting events ahead. We are also asking everyone to be patient while we update our website. We thank Jenny Lowhar for the many years she has maintained the site for us. We have also hired a bookkeeper to work as our treasurer. Our liaison will be Rosie Brown. She will be the contact between our members and the bookkeeper. Thank you also Liliana Biancardi, our outgoing treasurer. We appreciate your efforts on behalf of our organization.

Our new demo chair is Jan DeJong and our paint-out committee includes Yvette Cotera, Dorothea La Frieda and Jackie Wimberly. Paint-outs are a great way to meet others in MWS as well as try your hand at plein air painting.

We hope you will enter the Spring show and attend our general meeting on February 10th.

Andi Miller and **Cathy Miller** co-presidents



FEBRUARY 10 MEETING DEMO

Marilyn Johanson will be doing a demo on "Altered Surfaces". Watercolor paper that has been painted with matte medium and watercolor paper covered in Gesso Juice (matte medium mixed with gesso and water).

The following Sunday, February 17 Marilyn will be teaching a watercolor class for anyone wanting to try these altered surfaces.



Congratulations to Diane Lary! She was awarded 1st place at Pinecrest Gardens Art Festival on Jan 26 & 27, 2019.

MONTHLY MEMBERSHIP MEETINGS

Pinecrest Community Center • 5855 SW 111 Street, Pinecrest FL 33156

Second Sunday of each month, September through May. 1:30 – 3:30 P.M. Public is welcome.

Miami Watercolor Society 2019 Spring Exhibit Calendar

• February 5 to March 5

Registration either on line or by US Mail. A photo of each piece entered must accompany your entry. See photo requirements below. We will offer help with taking pictures of your work at noon, before our February 10 meeting.

• March 5

Entry Deadline for Spring Show. All entries must be postmarked if mailed by March 5. All online entries, and payment must be received by March 5.

• March 10

Intake for judging the awards – drop off paintings between 10:00 am & 11:30 am

• Monday, April 1

Intake of artwork accepted into exhibit at the Wirtz Gallery, 10 am to 11:30 am.

The Art Gallery of the First National Bank of South Miami, 5750 Sunset Drive, South Miami 33143.

• Friday April 12

Opening Reception at Wirtz Gallery. 6pm to 8pm.

• Monday April 29

Artist's pick up your paintings from the Wirtz Gallery. 10 am to 11:30 am.

Eligible Artists:

All artists working with watermedia on paper, paper products and YUPO.

Feb. 10 Photography Opportunity

It is important to send the best images possible of your paintings in jpeg file format.

This session is for MWS members that could use help with photographing or sizing their work for digital entry.

Electronic Images must be jpeg, 1800 pixels on the longest side, 300dpi, no larger than 1MB. Name your image according to this example: Doe, Jane_name of painting.jpg

Bring one or two paintings on February 10th, beginning at 12:00 pm, (1.5 hours before general meeting) to be photographed by our own Diane Lary for \$10. each. Includes sizing, cropping and adjusting contrast/levels and color saturation. (A bargain – usually costs \$25!)

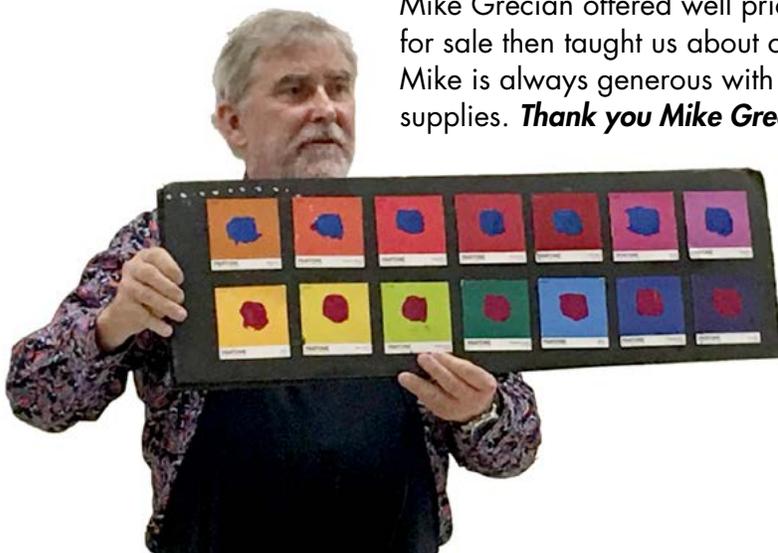
Bring unframed paintings taped to a rigid surface, and make sure it is flat.

A method to make a painting flat if it isn't already:

- Turn painting over on clean surface (I use a clean piece of foam core which is larger than the painting)
- Spray back with clear water
- Using clean paint brush spread the water evenly over complete surface (back of painting)
- Don't want puddles, just moisten everywhere, looking at the surface sideways to see it is fully covered with a thin layer of moisture
- Put another clean piece of foam core over the painting
- Place several heavy books (I use old text books) over the entire area (4 - 6 depending on size)
- Let dry for 1 – 2 days then remove books and foam core, check if dry, if not leave for another day

Seen at the January Meeting

A great turnout for the first meeting in 2019. Mike Grecian offered well priced art supplies for sale then taught us about color and design. Mike is always generous with sample art supplies. **Thank you Mike Grecian!**



Spring Workshop '19

Iain Stewart

iainstew.fineartstudionline.com

March 11 - 14, 2019

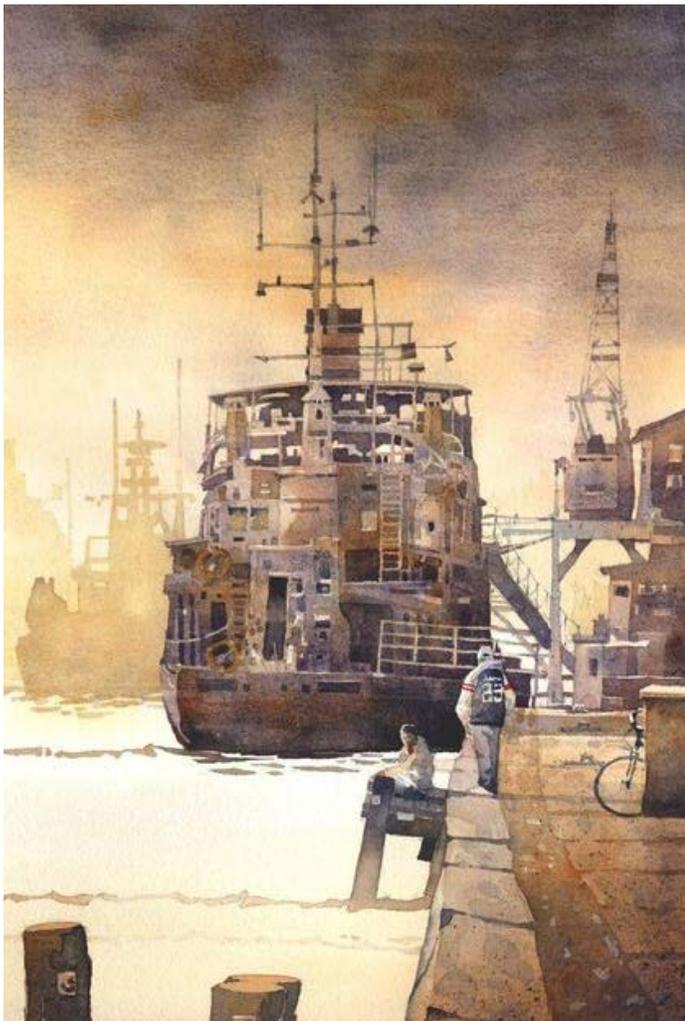
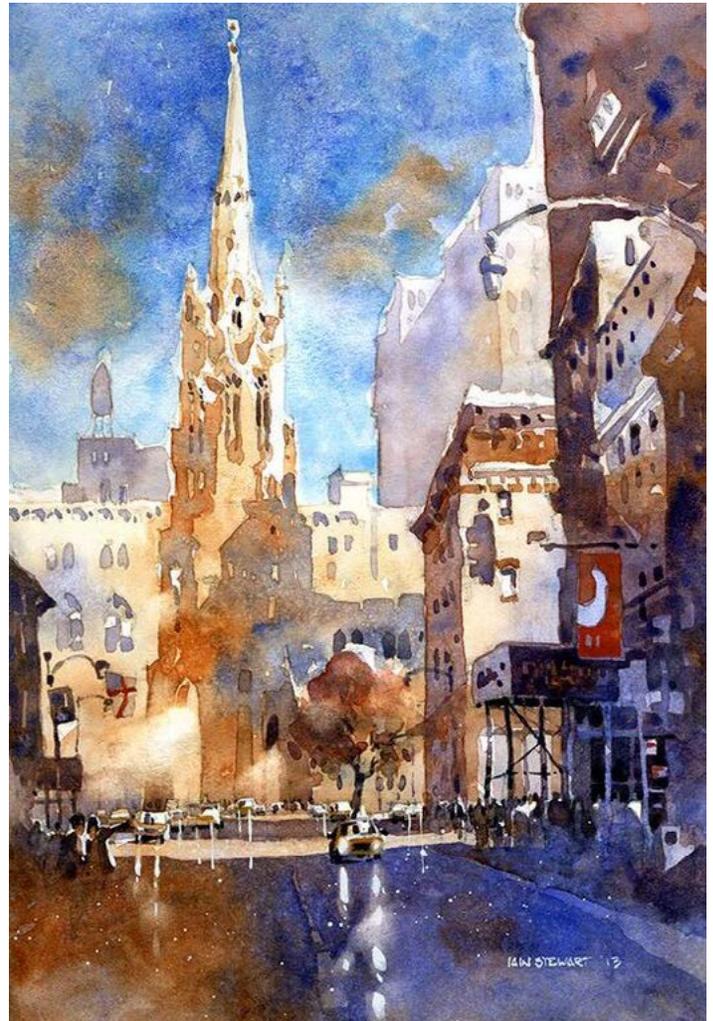
Miami, Florida

*From Sketchbook to Studio
Painting Light in Watercolor*



Iain Stewart's sole focus will be bringing your creativity to light and aiding you in dispelling the myths of the difficulties of watercolor painting. Through demonstration, thoughtful critique, and lessons learned over a long painting career, Iain will help you understand how to prepare for and anticipate the challenges that painting in watercolor presents. By guiding you through his process, which relies on simplification of subject through exploratory sketching and value studies, Iain will demonstrate how to create a road map, that if followed, will

Supply List will be on-line at miamiwatercolor.org/happenings/workshops/
SIGN UP FOR THE SPRING WORKSHOP ON LINE!



greatly improve your painting. Iain's purpose is to provide you with a repeatable process involving carefully planned steps that you can use for painting any subject. Iain allows as much time as possible for one on one instruction and critique. After all a workshop should focus on the student and not how well the instructor can paint. In the end it's about you and your experience and whether it will help you to continue on your artistic journey. Registration online is available if you want to pay by credit card.

Contact Marilyn Johansen for registration at marilynjohansen@gmail.com, 954-646-8698.

**March 11 - 14, 2019 • 8:30 am - 3:30 pm
Evelyn Greer Park, Florida 33156**

Early Bird Prices through February 28, 2019:

MWS Members \$315
Non-members \$375 (join MWS and save \$15)

Prices after Feb: MWS Members \$345
Non Members \$405

Membership renewal time

Just \$45 to renew your MWS membership, which is now due.

You can renew in one of three ways:

- 1) On-Line under "Membership" tab
- 2) Pay at the January meeting with a check or cash
- 3) Send a check to:
Miami Watercolor Society
P.O. Box 561953
Miami, Florida 33256-1953

PLEASE BE AWARE THAT THE BY-LAWS INCLUDE A 'TERMINATION OF STATUS' FOR NON PAYMENT.

PLEASE READ THE FOLLOWING:

Non-payment of dues within the calendar year terminates membership status, including Participating and/or Signature status.

A member may reinstate Participating and/or Signature member status, up to the past three (3) years, by fulfilling the membership requirements again and paying current dues in addition to the past due memberships.

If you have an questions, please contact Fabiano Santos at fabianolaptop@yahoo.com.

Don't Delay! Please renew today!!!

MWS on Facebook!

MWS is on Facebook and has 701 friends! If you have a Facebook page, please look up **MWS-Miami Watercolor Society** and give the page a "like".

PLEASE invite your friends to like us too. You and your friends will be able to stay informed on all MWS happenings plus enjoy the photos and tips we share!

www.facebook.com/MiamiWatercolorSociety

PLEASE send your art news to share on the MWS Facebook page to:
rosiebrown1021@yahoo.com



Plein Air Paint Outs

MWS now has a team to plan Plein Air Paint Outs!

Thank you to:

Yvette Cortera (originalartpad@bellsouth.net)

Dorothea La Frieda (dlafrieda@juno.com)

Jackie Wimberly (booklvr888@yahoo.com)

The next paint-out will be on Tuesday, Feb. 5th at 10 am at Pinecrest Gardens – the old Parrot Jungle. The entrance fee is \$5. for adults and \$3. for seniors. And Pinecrest Gardens has a new cafe!

Another Paint-Out date is Thursday, February 21. Planning to "carpool" from the Pinecrest Community Center to the Cape Florida Light House (Fee: \$8 per car to enter the state park.) We can meet at the steps to the Pinecrest Gardens Community Center (where our monthly meetings are held) at 9:45 am to carpool (3-5 people per car) to the Cape Florida Light House. Or meet at the Light House by 10:45am. Bring a lunch.



Bird Road Arts District
Artworks
4180 SW 74th Court
Second floor (with elevator)
Miami, FL 33155

Saturday Morning Figure Drawing Session

Every Saturday 9:30 am–12:30 pm
for only \$15 per session.

This non-instructional session features
a male or female life model.
1 minute gesture through 30 minute poses.

Open to the community, all levels of ability welcome.
Bring your own drawing materials.

**Miami Figure Drawing Saturday Morning Group
is on Meetup.com**

Every other Thursday Evening Figure Sessions
from 7 to 9 PM are now also offered for \$10.

Watercolor Classes

Watercolor Classes are offered by MWS members in a relaxed and comfortable setting. These classes are taught by our most accomplished and awarded watercolor artists. We offer instruction for all levels on various techniques and subjects. Make sure you look at the newsletter every month to see what the teacher will focus on. **You never know how much more you can stretch as an artist, so join us on the third Sunday afternoon of the month at the Pinecrest Community Center from 12:30-3:30!**

If you'd like to take the class and plan to attend the monthly meeting, you may also pay at the meeting. **Class fee: \$25 for members/\$35 for non-members.**

If you have not paid in advance, you can go on the 3rd Sunday of the month and pay a member of the board, who will be there to receive your payment. New members receive one free class when they join, which must be used in the first year of joining. For up-to-date information, visit miamiwatercolor.org/calendar/ REGISTER ON-LINE.

February – Marilyn Johansen
 March – Jorge Leon
 April – Diane Lary

No watercolor class in December or May.

Members Who Teach	
Ruth Biel	305-666-6289
Jaimie Cordero	786-303-5293
Dottie Greene	305-666-6311
Sandy Levy	305-978-6701
Sandra Walsh	305-508-4041
Jan DeJong	305-968-3096
Marilyn Johansen	954-646-8698
Donna Underwood	305-238-1289
Marilyn Valiente	305-323-5312
Lynda Wellens	305-233-0910

Save the Date!

Jorge Leon will be teaching a 2-day weekend workshop on April 6-7, 2019. Details to come!

**Marilyn Johansen presents “Altered Surfaces”
 MWS February 17, 2019 class from 12:30 to 3:30 p.m.
 at Pinecrest Community Center.**

Watercolor paper that has been painted with matte medium and watercolor paper covered in Gesso Juice (matte medium mixed with gesso and water)



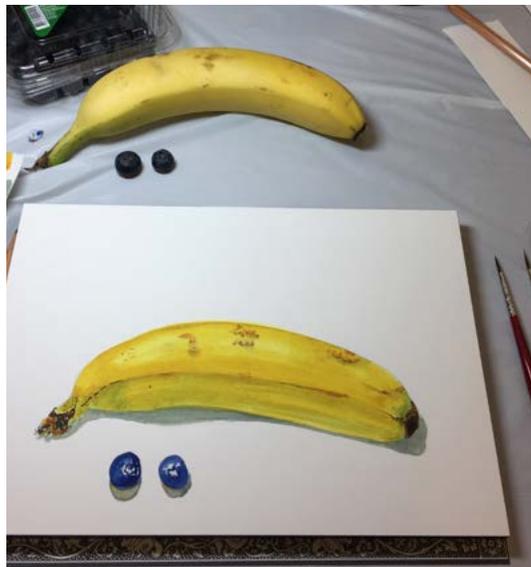
Marilyn Johansen is an imaginative award-winning artist and painter who is driven by an incredible passion for self-expression through art. Her works are often noted for their unique style, elegance, and technique. Marilyn has developed an innovative style that blends precise realism with abstract expressionism. Her use of vibrant colors and strong lines make her work an excellent choice for a

wide range of projects and purposes. Marilyn is accomplished in using traditional methods as well as modern technique. Her works have been featured in exhibitions across the United States. She is based in Florida and has signature status with numerous watercolor societies.

Supplies:

Marilyn will provide sheets of paper covered in gesso juice and paper covered in matte medium.

Watercolor palette of paints
 Brushes
 Water container
 Paper towels



**Painted at the
 January 20th
 watercolor class
 with
 Donna Torres.**

2019 Spring Exhibition Calendar

- **February 5 to March 5** – Registration either on line or by US Mail. A photo of each piece entered must accompany your entry. See photo requirements below. We will offer help with taking pictures of your work at noon before our February 10 meeting. See note in newsletter.
- **Tuesday, March 5** - Entry Deadline for Spring Show. All entries must be postmarked if mailed by March 5. All online entries, and payment must be received by March 5.
- **Sunday, March 10** - Intake for judging the awards – drop off paintings between **10:00 am & 11:30 am**
- **Monday, April 1- Intake of artwork accepted into exhibit at the Wirtz Gallery, 10 am to 11:30 am.** The Art Gallery of the First National Bank of South Miami, 5750 Sunset Drive, South Miami 33143.
- **Friday, April 12-** Opening Reception at Wirtz Gallery. 6pm to 8pm.
- **Monday, April 29-** Artist's pick up your paintings from the Wirtz Gallery. 10 am to 11:30 am.

Eligible Artists:

All artists working with watermedia on paper, paper products and YUPO.

Awards:

Over \$1500 total value in cash and merchandise awards.

Contacts:

For questions about the show, registration and to email or send images contact Wendy Kornfield, 305-321-2424

Email: Wendykorn@gmail.com

Home 11400 SW 68th Court, Pinecrest, FL 33156

Electronic Images – Images must be jpg, 1800 pixels on the longest side, 300 dpi, no larger than 1 MB. Name your image according to this example: *Doe, Jane_name of the painting.jpg*

GENERAL ENTRY RULES

The Rules in this prospectus allow the Artist considerable latitude in watermedia rendering, yet give the exhibition a controlled presentation of all artists' works on display. In addition, they facilitate the intake, hanging and pick-up procedures. It is the Artist's responsibility to follow all the rules of the Exhibition.

Size:

- Maximum, Framed: 40" x 40" **OR 1600 square inches**
- Minimum, Framed: 16" x 20"; Maximum Weight: 20 lbs.
- No miniatures or images smaller than 9x12" accepted (framed to 16x20")
- 3D watercolor works on watercolor paper must also comply with the following: Min size 12x10x4"; max 28x18x10"; work must be wired to hang on wall.

Framing:

- Maximum depth: 4" Maximum width: 2.5"
- Crosswire large frames for structural strength.
- Use single twisted wire for hanging.
- All works must have Plexiglas glazing only, **NO GLASS.**
- Standard metal (silver or gold in color) or plain wood frames (NO bright colors).
- Current exhibition entry tag must be placed on upper right corner on back of painting.

Mats:

- One (1), two (2) and three (3) mats allowed.
- Primary mat must be white or off-white.
- Colored liner mats must be a SOLID color with no more than ¼" color exposed.
- Mounted or floated painting in the frame must be against a white or off-white background.
- No colored backing allowed showing around painting.

Paintings:

- All works must be rendered on PAPER support, including paper-mounted board, Yupo, and watercolor canvas.
- No silk or other materials allowed.
- Diptych or triptych entries must be within a single frame.
- ALL WORK must be original, executed without instruction. No prints or computer enhanced work. No work copied from any copyrighted material other than the Artist's.
- Artwork must be signed and the signature must be visible.
- Painting must NOT have been shown in any previous Miami Watercolor Society Exhibition.
- Painting must have been painted within two calendar years prior to this exhibition.
- Subject Matter: No nudes or political statements.

Liability:

Miami Watercolor Society will handle paintings with all possible care; however the society will not accept responsibility for loss or damage.

Watermedia:

The term "watermedia" includes any combination of water soluble pigments, except oil, that mix with water. The following are acceptable:

- Transparent watercolor, acrylics, casein, gouache, tempera, watercolor crayons or pencils.
- No pastels, graphite or color pencil can constitute more than 25% of the painting.
- Work must be UNVARNISHED. No watermixable oil products.
- Water media collage works are acceptable, but no print or non-paper material pieces can be part of the collage.

Commissions on Sales:

Miami Watercolor Society will not charge commission. However, **the gallery** will retain a fee of **30%** on the sale of any painting accepted in the exhibition, so please price your artwork accordingly. All paintings are considered to be for sale unless listed as NFS (Not for Sale) in the submitted entry form. Paintings marked POR (Price on Request) will be considered NFS.

Late Pickup:

MWS will charge **\$25 per day** for late pickup.

General:

- A digital file or photograph taken prior to framing is required. Send the jpg via email or CD by the postmarked date with your entry form to
- Wendykorn@gmail.com
- Once accepted, paintings cannot be removed from the exhibition prior to closing date.
- Your painting may be used for publicity purposes.
- **No Refunds or Cancellations.**

Agreement:

Signing the entry form shall constitute an agreement to comply with all of the conditions set forth herein, as well as a commitment to participate. Once accepted into the exhibition a painting cannot be removed until the exhibition concludes. Additionally, your painting may be used on our website or for promotion or publicity purposes.

CUT AND KEEP THIS PORTION FOR YOUR RECORDS

Miami Watercolor Society 2019 Spring Exhibition – Artist's Receipt

Entry Fee: (1 or 2 paintings) Member \$35 Non-Member \$50

Name _____

****A JPG file or CD of image/s is required by postmark date****

Title #1 _____ Title #2 _____

Send form and check made payable to Miami Watercolor Society to:
Miami Watercolor Society
11400 SW 68th Court
Pinecrest, FL 33156

Phone with questions: 305-321-2424. Or email: wendykorn@gmail.com

2019 Spring Entry Form

Name _____

Address _____ Ph. _____

City _____ State _____ Zip _____

email _____

Title # 1: _____ Price: _____ Ins Value: _____

Title # 2: _____ Price: _____ Ins Value: _____

Please write NFS if it is not for sale

Entry Fee* (1 or 2 Paintings): MEMBER \$35 NON MEMBER \$50

Artist's Signature _____



Cut, Complete and
SEND this portion along
with entry fee.



Spring 2019 Exhibition Tag Entry

Name: _____

Phone: _____

Title: _____

Price: _____ Insurance Value: _____

Accept Yes No



Cut out label and place
in the upper right corner
on back of painting:

- If sending entry via standard mail a digital file or photograph taken prior to framing is required. Sent the jpg via email to wendykorn@gmail.com if sending the entry form via regular mail.

Artist Tips

Entering Shows, Competitions and Juried Exhibitions

by Pat Collins

TIPS FOR GETTING INTO A JURIED SHOW

- Follow the directions for entering the show, including content, format, framing, and deadlines.
- Do not paint something based on presumed preferences of the judges. Judges tend to choose a variety of painting styles.
- If you are permitted to enter two pieces, do so. You increase your chances of getting into the show, unless your second piece is done poorly, in which case the judge may reject both pieces even if one is well done.
- Size may matter. If a judge is deciding between two paintings by different artists with equal qualities, the larger piece will most likely be chosen.
- Never copy another artist's work or scenes from books or magazines. Use your own photos.
- If your art is not accepted, ask the judge or artist friends to help you understand why. This information may help you be more successful.

THE JUDGING

When judges are choosing paintings for entry into an exhibition and determining awards, they use the objective criteria listed below. Being human, their judging is also influenced by their personal responses to the art that could be based on a variety of factors (e.g., mood, experience, and personal preferences). While these subjective dynamics are uncontrollable, you can ensure that the art you enter into a contest meets the following criteria:

- **Creativity/Originality** is often the overarching criteria judges use when weighing the characteristics of a piece. This aspect of art individualizes the artist. While the public may prefer familiar subjects and approaches, judges often are looking for the “wow” factor—something new, different, or unusual.
- **Design/Composition/Form** is the manner in which the artist divided up the space and arranged and integrated the elements of the design (shape, color, value, texture, balance, etc.) to create the content. Are the source of light and the focal point clear and correct?
- **Technique** is the way in which the artist uses the paper, brushes, and paints to create the piece.
- **Content** is the subject matter of a piece that evokes an emotional or intellectual response to the art.
- **Clarity of Theme** (if the contest has one) refers to how well has the artist has represented the theme and whether the theme is understood by others.
- **Presentation/Framing** is important and should be in accordance with the style of the art piece and the theme of the competition. Do not use banged up frames or scratched glass or acrylic. A poorly framed piece is likely to be eliminated.

Jurors are people with likes and dislikes that may not be relevant to the quality of your work. Know that many professional artists regularly have their work rejected from some shows, yet accepted into others. The same is true regarding art being singled out for recognition: A piece that is not accepted into one show may win a prize at another.

References

Interviews with selected jurors.

<http://faso.com/fineartviews/21045/how-art-exhibition-jurors-make-decisions>

<http://faso.com/fineartviews/20914/handling-rejection>

<http://www.professionalartistmag.com/news/2009/jul/23/judge-and-jury/>

<http://artid.com/members/artid/blog/post/120-advice-from-an-art-competition-judge>

MIAMI WATERCOLOR SOCIETY
P.O. Box 561953
Miami, FL 33256-1953
www.miamiwatercolor.org



Our Mission...

The Miami Watercolor Society, Inc. is a non-profit organization whose membership consists of a broad spectrum of water media painters ranging from professionals, teachers and those who simply paint for the joy of it, as well as patrons of the arts. This culturally diverse Society informs and educates members and others by providing exhibitions, community education, students' exhibitions, senior citizens' activities, demonstrations, and publications.

Providing over 30 years of artistic inspiration for water media artists!



This newsletter is made possible with the support of the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners.

Newsletter Notes

If you want to get a news item into the next issue of the MWS newsletter, please submit your copy to Kim Foster at kfdesign@bellsouth.net **one week before the end of the month.** If there is space available we can include a jpg photo.

MWS 2019 Executive Board Members and Committee Chairs

EXECUTIVE BOARD

Co-Presidents

Cathy Miller
Andi Miller

1st Vice President

Exhibitions
Wendy Kornfield

2nd Vice President

(Activities)
Marilyn Johansen
Gail Schrack, *assisting*
WC Classes - Deb Magid

3rd Vice President

(Demonstrations)
Jan DeJong

Recording Secretary

Katherine Leathers

Treasurer Liason

Rosie Brown

Corresponding Secretary

Pat Collins

Membership Secretary

Fabiano Santos

Grant Program

Diane Lary
Heather McCarthy
assisting

Trustees

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Marilyn Valiente

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Marilyn Liedman

Hospitality

Patricia Chiappo

Sunshine

Nancy Viar

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Rosie Brown

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Kim Foster

Publicity/Advertising

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Paint-Outs

Yvette Cotera
Dorothea La Frieda
Jackie Wimberly

Advertise with us!

1/8 page, 3.5 x 2" .. \$15 /issue.. \$135 / 9 issues

1/4 page, 4 x 5" .. \$25 /issue.. \$225 / 9 issues

1/2 page, 7.5 x 5" ... \$50 /issue.. \$450 / 9 issues

Full page, 7.5 x 10" .. \$95/ issue.. \$950 / 9 issues

Issues run monthly – Sep.– May. To place an ad or get more details, email us at: kfdesign@bellsouth.net

Reminder: The Members Directory is available on the website under the *Members Only* heading.

Please be informed MWS members are not authorized to use the information on the Members Directory for solicitation purposes.