

# Miami Watercolor Society



VOLUME 10604

WATER MARKS

SEPTEMBER 2015

## 2015 Calendar of Events

<b>September 13</b> 1:30-3:30 PM	<b>General Meeting</b> Welcome back meet & greet, watch a Suzanna Winton video. Bring snacks!
<b>September 20</b> 12:30-3:30 PM	<b>Watercolor Class</b> Pinecrest Community Center Linda Van Leer, Bettyann Prober
<b>October 1 - 4</b>	<b>Florida Watercolor Society Convention and Trade Show</b> St. Petersburg Marriott Clearwater
<b>October 11</b> 10-11:30 AM	<b>MWS Fall Show Intake</b> Pinecrest Gardens, MWS Meeting Room, meeting at 1:30 and take home your paintings after 1:15 PM
<b>October 11</b> 1:30-3:30 PM	<b>General Meeting</b> Suzanna Winton demonstrates
<b>October 12-15</b> 9 AM-4:30 PM	<b>MWS Fall Workshop in Pinecrest</b> Suniland Park, Suzanna Winton
<b>November 7</b> 7-10:00 PM	<b>Fall Show Exhibit Opening</b> Coconut Grove Gallery Awards at 8 PM

## Welcome New Member

Laida Carro

### How to become a MWS Signature Member

To be accepted as a Signature Member the artist must have been accepted into one (1) juried Spring or Fall Exhibition per calendar year, with a total of three (3) acceptances over a span of maximum 6 calendar years. Only one (1) show per year counts towards Signature Membership.

### Have something to include?

If you want to get a news item into the next issue of the MWS newsletter, please submit your copy to Kim Foster at [kfdesign@bellsouth.net](mailto:kfdesign@bellsouth.net) **one week before the end of the month.**

## Welcome Back!

### President's Message

Hope you are enjoying the summer, hoping for cooler weather. No better time to turn down the AC, turn up the music and get out your paints. The Fall Exhibition will be here before you know it.



Manhattan Beach Bungalow  
copyright Diane Lary

Here are a few things to look forward to:

- Fall Exhibiton – Coconut Grove Gallery, Nov/Dec- during Art Basel!! Paint now! Entries will be due the first week in October.
- Suzanna Winton, the October workshop artist, will wow you with her expressive portraits and pets. Sign up by Sept 30th for the early bird discount.
- Watercolor classes for Fall 2015  
September – Linda Van Leer & Bettyann Pober  
October – Jan DeJong  
November – Pauline Goldsmith
- Project Art Intervention – using art therapy to help patients reduce stress
- Paint outs

Join us on September 13th for the "Welcome back" General Meeting. We will show the Suzanna Winton DVD introducing her painting style and techniques.

*Painting, a stroke of genius,*  
Diane Lary, MWS President



## MONTHLY MEMBERSHIP MEETINGS

Pinecrest Community Center • 5855 SW 111 Street, Pinecrest FL 33156

Second Sunday of each month, September through May. 1:30 – 3:30 P.M. Public is welcome.

# Upcoming Events

## Fall Show: A Great Opportunity!

Our fall show will be at the Coconut Grove Gallery in the Mayfair Complex located at Main Hwy. and Mary St. The judging will be Oct. 11 at Pinecrest Gardens in the same room as our meetings. Our fall show will be hung in the Coconut Grove Gallery in November and December. Special publicity will take place in December to attract the Art Basel crowd. Get inspired and take advantage of this great opportunity. The gallery will be taking 30% of all sales to help support the arts in our community.

The dates are:

**Judging:** Oct. 11 from 10 to 11:30 AM  
(Meeting at 1:30 and you can take home your paintings after 1:15 PM)

**Drop off:** TBA

**Opening:** Nov. 7, 7 to 10 PM.

(Awards will be at 8:00 PM)

Art Basel opens Dec.5 from 7 to 10 PM

**Pick up:** TBA

If you receive the MWS Newsletter via hard copy and want to enter the fall show, you can download the Prospectus in PDF format, fill out it out and mail it with the images as directed in the prospectus. If you do not have access to the internet, you may contact the Exhibition Chair for a hard copy prospectus, you will also be required to email your images or send a CD in the mail.

## Announcing cathysmanart.com or "why it would be easy for you to have a website too"

Last week I finally decided to see if FASO (Fine Art Studios Online) was as easy as the reviews I kept reading. And it was. Mostly. So probably some of you need to know about it.

If you are looking for something individualized with bells and whistles, or some one to do it all for you, this is not your site. If you want a reasonable variety of templates, color choices and can do basic computer navigation, FASO works well at reasonable prices. FASO has excellent support staff or you can use my computer method: 1) carefully read the instructions, 2) decide you don't understand the instructions, 3) randomly try things until you accidentally figure it out.

To look at my site, you may need to put **http://cathysmanart.com** in the address bar. It is already starting to come up in some of the search engines but may not yet on yours. This site took me about 4 hours total to put together and I have already made a sale!

Apparently they will give me and you discounts if you come in with my referral code. Contact me at [drcathy123@yahoo.com](mailto:drcathy123@yahoo.com) if you want the code.

## Florida Watercolor Society Convention 2015

[www.floridawatercolorssociety.org](http://www.floridawatercolorssociety.org) or [flbit4fws@gmail.com](mailto:flbit4fws@gmail.com)



### Annual Members' Juried Show

Leepa Rattner Museum of Fine Art - Sept 6 - Nov 1

### Convention & Trade-show

2days of DEMOS and great prices on ART SUPPLIES  
Oct 1- 4 at St Petersburg Marriott Clearwater  
near St Pete airport. Hotel provides shuttle service  
from St Pete and Tampa airports.



### Workshops

with Award Winning Instructors



Morten E. Solberg  
Juror & Instructor  
[www.mortene-solberg.com](http://www.mortene-solberg.com)  
Sept 28 - Oct 1



Jean Pederson  
[www.jeanpederson.com](http://www.jeanpederson.com)  
Sept 28 - Oct 1



Vladislav Yeliseyev  
<http://artist-yeliseyev.com>  
Oct 1

There are many reasons to come early or stay longer. St Petersburg is home to the Dali Museum, the Chihuly Collection, The Museum of Fine Art that will be celebrating it's 50 year with an international exhibition. And don't forget the award winning beaches close by. [www.stpete.org/ThingsToDo/](http://www.stpete.org/ThingsToDo/)

# Fall Workshop

## Capturing the Personality of People and Pets in Watercolor

by Suzanna Winton

October 12-15, 2015

at Suniland Park

This workshop is designed to help the beginner to the advanced student, learn how to capture the personality of people and pets in watercolor.

The first day of the workshop will consist of learning what colors to use and how to layer them in a chart to achieve glowing skin tones. You will learn how each layer depends on the next to create luminous colors.

We will then focus on the main features of the face (eyes,

nose, mouth), in a variety of shapes and colors. By painting the main features, this prepares you to paint the full subject later in the class.

The Instructor will also paint a pet as you follow along painting the same subject or you may bring the pet subject of your choice. We will cover all the many similarities there are in painting pets and people using a limited palette.



### Suzanna Winton



For more than 22 years Suzanna Winton has captured the essence of the human soul through her watercolor portraits. She has been teaching for 15 years and often jury's Art Exhibitions. She is the recipient of over 40 awards and has been featured in many national and international publications. These

publications include Splash 6, The Artist's Magazine, American Artist, Watercolor Magic, Watercolor Basics, Watercolor Artist's and Pratique De Arts (A French Watercolor Magazine). The staff of The Artist's Magazine lists her as "An artist on the rise and one of 20 artists who we believe are destined to be master painters of the future" (01/04). Suzanna is a signature member of the National Watercolor Society, Florida Watercolor Society, Southern Watercolor Society, and Watercolor West. Her work is in many Corporate and private collections.

**Dates:** October 12-15, 2015

**Location:** Suniland Park

12855 Pinecrest Parkway (US1), Pinecrest FL

**Time:** 9:00 am – 4:30 pm

#### Early Bird Prices:

MWS Members \$315

Non-members \$375 (join MWS and save \$15)

#### Prices after September 30th:

MWS Members \$345

Non-members \$405 (join MWS and save \$15)

## Beginner Classes

Beginner Watercolor Classes are offered by MWS member / teachers. Various techniques are taught, depending on the teacher that month. We offer instruction in acrylics and watercolors with subject matter from architecture to flora and fauna of South Florida. They are held the 3rd Sunday of the month, 12:30-3:30 at Pinecrest Community Center. Visit the MWS website under Happenings/Watercolor Classes to register, pay and receive the class supply list. Class fee is \$25 for Members. New members get 1 free class.

### Instructor

Sept. 20 Linda Van Leer and Bettyann Pober  
Oct 18 Jan De Jong  
Nov. 15 Pauline Goldsmith *Botanicals*

## Newsletter Notes

If you want to get a news item into the next issue of the MWS newsletter, please submit your copy to Kim Foster at [kfdesign@bellsouth.net](mailto:kfdesign@bellsouth.net) **one week before the end of the month**. If there is space available we can include a jpg photo.

Any member wishing to advertise art-related events should either use our "3 For Free" newsletter advertising or purchase ad space.



Don't forget to contact **Sunshine Chairman** Nancy Viar, 305-666-8474, for any cheering up that needs to be spread among our members.

## New Member Outreach

One year discount memberships will be offered to senior citizens through Miami Dade County Golden Passport Ticket Book, and to current Dade County Art Teachers through the Dade County Art Education Department,. Please note that our current members who happen to be senior citizens, and/or teachers are not included in this offer.

## Hospitality

Members' culinary creations are ALWAYS welcome and very much appreciated at the Hospitality table. If you wish to bring a dish to share, please coordinate with Jedda Wong at (305) 253-4770 (H), (305) 812-5057 (C), or [jeddawong@comcast.net](mailto:jeddawong@comcast.net).

## MWS 2015 Executive Board Members and Committee Chairs

Seeking volunteers to Co-chair Executive positions.  
Please contact MWS President, Diane Lary

### EXECUTIVE BOARD

#### President

Diane Lary

#### 1st Vice President

Jan DeJong  
Karon Gorham

#### 2nd Vice President

Liliana Inguanti-Garcia  
Gail Schrack  
Judy Brown

#### 3rd Vice President

Ann Donaudy

#### Recording Secretary

Carolyn Lindgren

#### Treasurer

Ricky Sill

#### Corresponding Secretary

Ellen Bayer

#### Membership Secretary

Bettyann Pober

#### Grant Program

Cathy Miller  
Judy Brown (assisting)

#### Trustees

Bobbi Garber  
Marilyn Valiente

### COMMITTEE CHAIRS

#### Historian

*position open*

#### Hospitality

Jedda Wong

#### Sunshine

Nancy Viar

#### Social Media

Rosie Brown

#### Newsletter

Kim Foster

#### Publicity/Advertising

Leslie Ann Brown

#### Student/Teacher

#### Programs/Scholarship

Donna Underwood

Jenny Lowhar

#### Library

Pat Collins

#### Graphics

Jenny Lowhar

#### Webmaster

Jenny Lowhar

Contact information can be found  
in the Membership Directory online

# Library Corner

by Pat Collins at [pcollins1@bellsouth.net](mailto:pcollins1@bellsouth.net)

## Title it.

Just as other creative forms have titles such as books and sculptures, so should your art. Art that is titled typically sells better and for a higher price than does an untitled piece. Make sure the title accompanies your artwork. Write it on the back of the piece.

The following are some suggestions to help you choose titles for your paintings:

- Consider the focal point, theme or message.
- Determine what you want the audience to know about the art. A title can help the viewer interpret the painting. On the other hand, you may want to leave that up to the viewer by using an ambiguous title.
- Look for inspiration in flower catalogs, poems, thesaurus, or books for example.
- Consider using adjectives or adverbs to add dimension or sparkle to your title e.g., instead of Orange Flowers, how about Apricot Glow; or instead of Pink Flowers, how about Pink Lemonade. MWS member Sandra Walsh's award-winning work titled Dancing Daisies is more captivating than would be Daisies in a Field.
- Take time to explore how other artists title their work and ask others for their opinions. Several of the MWS members have a knack for using great titles for their paintings e.g., Diane Lary's painting, Bugle Berry Bop, Best in Show Spring 2015. Note that the 3 words begin with a "B" making pronouncing the title fun.
- Avoid clichés; don't be pretentious; don't make it too long; and give your viewer information without stating the obvious (unless you must in order to identify the piece).
- Explain it Potential buyers often like to know what your art is about, why it exists, how it came into being. Knowing something about the artist and the circumstances surrounding a work of art deepens a viewer's connection to the art. Just a few sentences are enough to elevate your art and increase your chances for a sale. For ideas, inspect the reverse side of giclees on sale at art shows or galleries as this information is often present on prints.
- Document it Has your work appeared in a juried exhibition, been mentioned or illustrated somewhere, received an award, or posted on a third-party website? This



**Ready to Paint** by Pat Collins

information is important and can substantially impact value and sales. Be sure to include this information on your art bio. Also, If possible, keep track of who owns your original artwork, not only for your own records, but also in the event that your art is featured in a publication because you may be asked to supply this information e.g., Radio Red, by Vickie Nelson, Collection of Virginia Kostner (Splash 9, North Light Books). Consider keeping a notebook or electronic file in which you record information about your art.

**Next:** *Making reproductions of your artwork*  
Comments or suggestions?  
Contact [pcollins1@bellsouth.net](mailto:pcollins1@bellsouth.net)

### References:

<http://www.artpromotivate.com/2012/01/how-to-find-perfect-title-for-art.html>

[http://www.huffingtonpost.com/daniel-grant/whats-in-a-paintings-name\\_b\\_871631.html](http://www.huffingtonpost.com/daniel-grant/whats-in-a-paintings-name_b_871631.html)

<http://emptyeasel.com/2013/06/12/the-trouble-with-artwork-titles-3-common-mistakes-that-many-artists-make/>

MIAMI WATERCOLOR SOCIETY  
P.O. Box 561953  
Miami, FL 33256-1953  
[www.miamiwatercolor.org](http://www.miamiwatercolor.org)



### Our Mission...

The Miami Watercolor Society, Inc. is a non-profit organization whose membership consists of a broad spectrum of water media painters ranging from professionals, teachers and those who simply paint for the joy of it, as well as patrons of the arts. This culturally diverse Society informs and educates members and others by providing exhibitions, community education, students' exhibitions, senior citizens' activities, demonstrations, and publications.

**Providing over 30 years of artistic inspiration for water media artists!**



This newsletter is made possible with the support of the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners.

## MWS on Facebook!

In case you did not know, MWS is on Facebook and If you have a Facebook page, please look up **MWS-Miami Watercolor Society** and give the page a "like". You can then invite your friends to like us also. You and your friends will be able to stay informed on all MWS happenings plus enjoy the photos and tips that we share! We have reached 610 likes. [www.facebook.com/MiamiWatercolorSociety](http://www.facebook.com/MiamiWatercolorSociety)

## Update on Sandra Walsh's art project at the VA Hospital

"Arts-based approaches for symptom management in palliative care" is the title of the National Institutes of Health grant proposal to be submitted by Dr. Maria Olenick and Dr. Sandra Walsh, FIU faculty at the College of Nursing and Health Sciences. Some of you indicated interest in working with Sandra as an artist once the pilot work begins. Because of processing challenges, I (Sandra) have NOT gained approval to conduct research at the VA but expect that very soon. I will e-mail those that indicated interest once I am approved.

To begin the project, I will do simple projects to promote connections between the artist and the patient (called a resident). I anticipate that eventually we will move towards portraits, group art paintings, etc. I need to see how residents' respond initially. Any of you could help me—be my assistant with these simple activities. Here are some examples of "art" pieces constructed by vulnerable groups in the past. I have research publications on similar projects if you are interested—e-mail me at [walshmoore@aol.com](mailto:walshmoore@aol.com). I can also share a beginning workbook that explains how to construct these five activities if anyone is interested. Hope to see you soon. — **Sandra Walsh**

## Advertise with us!

1/8 page, 3.5 x 2".. \$10 /issue..  
\$90 / 9 issues  
1/4 page, 4 x 3.5".. \$20 /issue..  
\$180 / 9 issues  
1/2 page, 4 x 7"... \$40 /issue..  
\$360 / 9 issues

Issues run monthly – Sep.– May.  
To place an ad or get more details,  
email us at: [kfdesign@bellsouth.net](mailto:kfdesign@bellsouth.net)

**Reminder:** The Members Directory is available on the new website under the *Members Only* heading.

Please be informed MWS members are not authorized to use the information on the Members Directory for solicitation purposes.

**2015 is the last year MWS will offer members, at an additional fee, the ability to receive a printed newsletter.**